



# BACHELOR OF BUSINESS [HONS] with

- Finance
- Management
- Marketing
- Global Business and Sustainability
- Digital Marketing and Analytics
- Digital Business and Transformation

**WORLD #112**

Business and  
Management Studies

THE ARTIST'S IMPRESSION OF  
IIMS COLLEGE **FROM 2025**



# WHO WE ARE



**“ LET’S JOIN HANDS  
IN GENERATING  
SKILLED HUMAN  
RESOURCE THAT  
CAN LIVE UP TO THE  
CURRENT MARKET  
DEMANDS AND  
ADAPT AS PER THE  
NECESSITY OF THE  
SITUATION.”**

IIMS (Institute of International Management Science), in 2010, was established with the intention of providing Nepalese students with industry relevant education helping graduates to stand out in this highly competitive global marketplace. We instill in our students a global perspective and by offering globally ranked undergraduate & graduate programs from highly ranked International collaborations. Currently, we offer degree program in Computer Science, Hospitality Management & Business Administration.

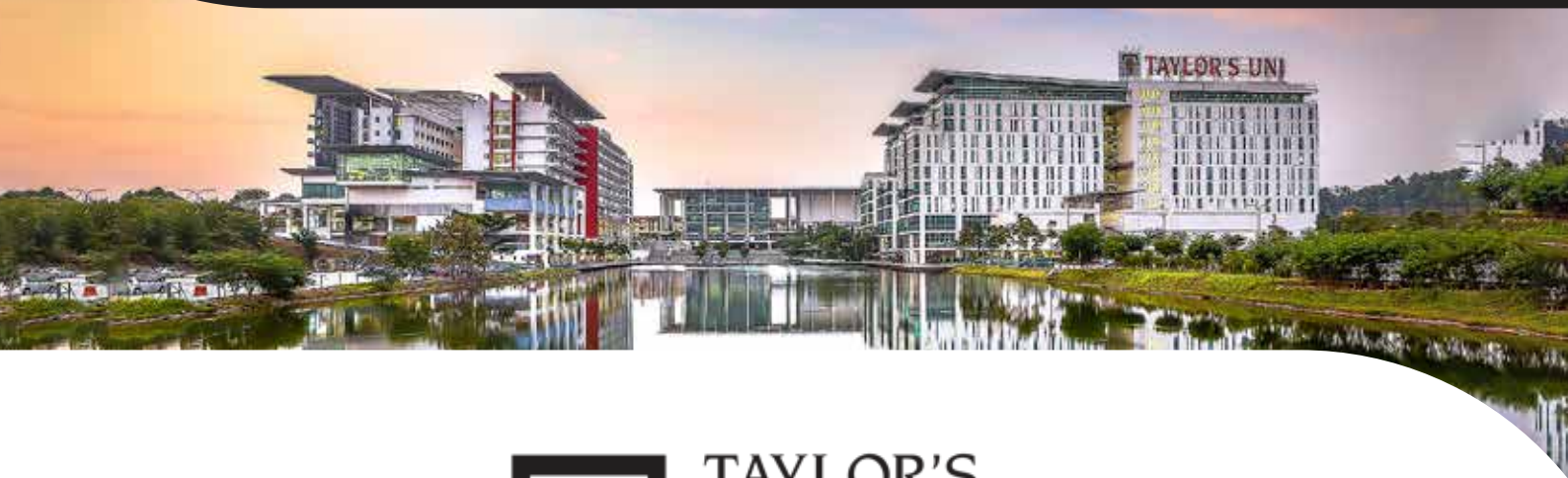
So far, 3500+ students have graduated from IIMS College and is a strong testament to its evolution as the preferred college for study choices in Nepal. With time passing by, the IIMS bubble of alumni, faculty and industry partners have also multiplied. We provided state of the art infrastructure, deploy industry experts as faculty members and has been able to live up to the expectation of recruiters, which further makes us an ideal place to study.

We take you to your final destination of bright career through holistic development of attitude, skill and knowledge. IIMS invites you to join its journey in educating the Nepalese youth and transforming them into professionals who are to be the leaders of tomorrow's world.



# IIMS FROM 2025





## RISE WITH THE BEST AND GRADUATE IN DEMAND

Since its inception in 1969, Taylor's has continuously provided excellent services for its students in terms of diverse study options, relevant curriculum and teaching methods, ongoing partnerships with leading universities worldwide, strong industry linkages, up-to-date facilities and well-equipped campuses.

Taylor's University nurtures its students in the three aspects of intelligence: intellect, practical wisdom, and craft through its Taylor's sphere ecosystem of flexible curriculum, innovative pedagogy, multidisciplinary projects, impact-based research, as well as networks with peers and alumni.

# ACHIEVEMENTS

OUR AWARDS VALIDATE OUR WORLD-CLASS  
GRADUATES, STANDARDS & FACILITIES

WORLD  
**TOP 1%**

UNIVERSITIES  
#251



2025

**TOP 50**

IN ASIA



ASIA 2024

**NO. 1**

PRIVATE UNIVERSITY  
IN SOUTHEAST ASIA  
5 YEARS IN A ROW



2025

WORLD  
**TOP 20**

FOR GRADUATE  
EMPLOYABILITY RATE



GRADUATE EMPLOYABILITY RANKINGS 2022

# GLOBALLY RANKED SUBJECTS

## TOP 20

#19  
Hospitality & Leisure  
Management

## TOP 100

#51-70  
Data Science & AI

#51-100  
Art & Design

## TOP 250

#151-200  
Social Sciences & Management  
Economics & Econometrics  
Sociology

#201-250  
Communication & Media Studies  
Pharmacy & Pharmacology  
Arts & Humanities

## TOP 350

#301-350  
Computer Science &  
Information Systems

## TOP 50

#21-50  
Marketing

## TOP 150

#101-150  
Accounting & Finance

Architecture &  
Built Environment

Business &  
Management Studies

## TOP 500

#401-450  
Electrical & Electronic  
Engineering

#451-500  
Medicine

Engineering  
& Technology

\*Based on the QS World University Rankings by Subject 2024

SN	2025	INSTITUTION
1	60	Universiti Malaya (UM)
2	138	Universiti Kebangsaan Malaysia (UKM)
3	146	Universiti Sains Malaysia (USM)
4	148	Universiti Putra Malaysia (UPM)
5	181	Universiti Teknologi Malaysia
6	251	Taylor's University
7	265	UCSI University
8	269	Universiti Teknologi PETRONAS (UTP)

**QS WORLD  
RANKING  
UNIVERSITY  
MALAYSIA 2025**

Source : <https://www.topuniversities.com/>

**AWARDS &  
RECOGNITION**  
We have appetite for awards



# THE FUTURE OF BACHELOR OF BUSINESS [HONS]

At Taylor's University, we are constantly keeping ahead to ensure our students graduate future-ready and future-proof. This 4th Industrial Revolution (4IR) will change the way business is done. The revolution is characterized by a range of new technologies that are fusing the physical, digital and biological worlds, impacting all disciplines, economies and industries, and will challenge the status quo of education and its graduates.

Like most progressive fields of studies, computing and IT is fueling the speed of technological acceleration. Here are some advancements that are being discussed, anticipated and adopted globally :

According to the  
**WORLD ECONOMIC FORUM,**  
**4<sup>th</sup>** Industrial Revolution will have

**4 MAJOR IMPACTS**  
on business, particularly in terms of

CUSTOMER  
EXPECTATION

COLLABORATIVE  
INNOVATION

PRODUCT  
ENHANCEMENT

ORGANISATIONAL  
FORMS

- Klaus Schwab  
Founder and Chairman of the World Economic Forum

According to MCKINSEY, up to

**375 MILLION**  
**WORKERS**

may need to change their occupational category by 2030,

**& DIGITAL WORK**  
could contribute

**\$2.7 TRILLION**  
to global GDP by 2025

**80%**  
of the world's jobs in  
**2030**  
haven't yet been invented  
- Dell

Increased global competitiveness will  
accelerate cost pressure, which will lead to  
substantial downsizing or reassignment of a  
large contingent of workers MCKINSEY  
estimates that up to

**800 MILLION**  
**INDIVIDUALS**

may be displaced by

**AUTOMATION** by 2030



# WHY BACHELOR OF BUSINESS @ IIMS

At IIMS Taylor's, we believe in developing purposeful future leaders through an innovative and holistic education. We approach business studies in a practical and engaging manner, making it highly relevant to current global business practices. Taylor's is also recognized as the **World Top 150** and **No. 1 Private University in Malaysia for Business and Management Studies based on 2025 QS World University Rankings by Subject**.

As the global business landscape accelerates with technology and new emerging trends, we ensure balance in your education journey, giving you the best of both cognitive skills and soft skills to succeed.



# WORLD-CLASS STANDARDS, FACILITIES & ENVIRONMENT

01

Strong Local & International  
Industry Linkages

02

Well-Equipped Facilities  
on-Campus

03

Prioritised Research  
& Innovation

04

Well-Balanced Curriculum  
to prepare you for the future

05

Customisable Degrees with the  
Taylor's Curriculum Framework

As your vested partner throughout your education journey, future-proofing you is our priority. We continuously provide our students with more than just academics, but also life skills to be business leaders and successful entrepreneur of the future. To do that, we ensure we upkeep our standards and facilities, nothing less than world-class.





**WORLD-CLASS STANDARDS,  
FACILITIES & ENVIRONMENT**







# NURTURE ENTREPRENEURS & BUSINESS LEADERS OF THE FUTURE

## IIMS TRADING ROOM

IIMS trading room immerses our students in a real trading floor and working environment with real-time data. By combining high-tech technology, authentic teaching environment and world-class resources, the IIMS trading room is an excellent career building tool equipping our students with the same data and technology used by financial professionals worldwide.







## SOCIAL ENTREPRENEURSHIP

More than just being driven academically, our students are encouraged to use their business acumen to address social issues and develop business solutions to improve the quality of life of affected communities. Challenged with limited budget and resources, they are required to develop creative and cost-effective proposals to achieve their business goals. This enhances their practical experience in running a business, enabling them to apply their knowledge gained in the classroom to actual projects at the same time enhancing ethical, interpersonal, communication, leadership and problem-solving skills.



## FRESHMART

Students purchase fresh vegetables, fruits and flowers and sell them on campus. The profits are then donated back to the local farmers. Students are thus able to help the local farming community, and gain exposure to business enterprise through real experiences.

## ENTREPRENEURSHIP ACCELERATOR PROJECT

Students will integrate all their learnings and demonstrate their competency, professionalism and entrepreneurship in applying the knowledge they have acquired throughout their course. In doing so, they gain life-long skills that prepares them for the working environment.



A photograph of four people (three men and one woman) sitting around a table in a meeting. One man is gesturing while speaking. A laptop is open on the table.

# BECOME FUTURE-PROOF GLOBAL & LOCAL COLLABORATIONS WITH OUR INDUSTRY ADVISORY PANEL

## INDUSTRY ADVISORY PANEL (IAP)

We work closely with the IAP to ensure the programs offered are relevant to current IT industry practices and requirements. The IAP provide input in developing and offering new curriculum to meet the current and future market demands.

## INDUSTRIAL ATTACHMENT

You will undergo a 6-month industrial training for the last 2 semesters of their programme. This will provide you with the necessary industrial experience and the opportunity to explore your interest and apply the knowledge acquired from programme. Many of our industrial attachment partners are top ICT companies. A good percentage our students are offered jobs in the same company after their industrial attachment.

## COMPANIES THAT HAVE HIRED OUR GRADUATES:

- COMPANY NAME
- ZISTECH PVT. LTD.
- AAVARAN SKIN AND HAIR CLINIC PVT. LTD.
- ADS MARKET PVT. LTD.
- AERION TECHNOLOGY
- AGILE SOLUTIONS PVT. LTD.
- ALAKAPURI SCHOOL
- ALLSPARK TECHNOLOGY PVT. LTD.
- AMNIL TECHNOLOGIES PVT. LTD.
- APPLE ASIA NEPAL
- ARANIKO TELEVISION, NEPALIPAN MEDIA GROUP
- ASCOT ACCOUNTANCY
- ASIAN SANITARY AND TILES P. L.
- ASMITAINTERNATIONALENTERPRISES
- AUDITOR PARTNERSHIP
- AZIMA KITCHENWARE
- AZRACHIT
- BAJEKO SEKUWA
- BAJRA SILVER JEWELS (ONLINE STORE)
- BANK OF KATHMANDU LTD
- BEXIMCO PHARMA (HMC)
- BHATBHATENI SUPERMARKET AND DEPARTMENT STORE
- BHOJDEALS
- BIOMED INTERNATIONAL PVT.LTD
- BIT SOLUTIONS NEPAL
- BITSBEAT IT SOLUTIONS PVT. LTD.
- BITSKRAFT
- BROKER COMPANY
- BUDDHA AIR, TIA
- CAS TRADING
- CEDARGATE SERVICE PVT LTD
- CENTRAL BUREAU OF STATISTICS NEPAL
- CENTURY COMMERCIAL BANK LIMITED
- CG MOTRO CROP
- CG-NET
- CITIZENS BANK INTERNATIONAL LIMITED
- CITY EXPRESS MONEY TRANSFER PVT.LTD
- CIVIL BANK LIMITED
- CIVIL SAVINGS & CREDIT CO-OPERATIVE LTD
- CLOUDFACTORY

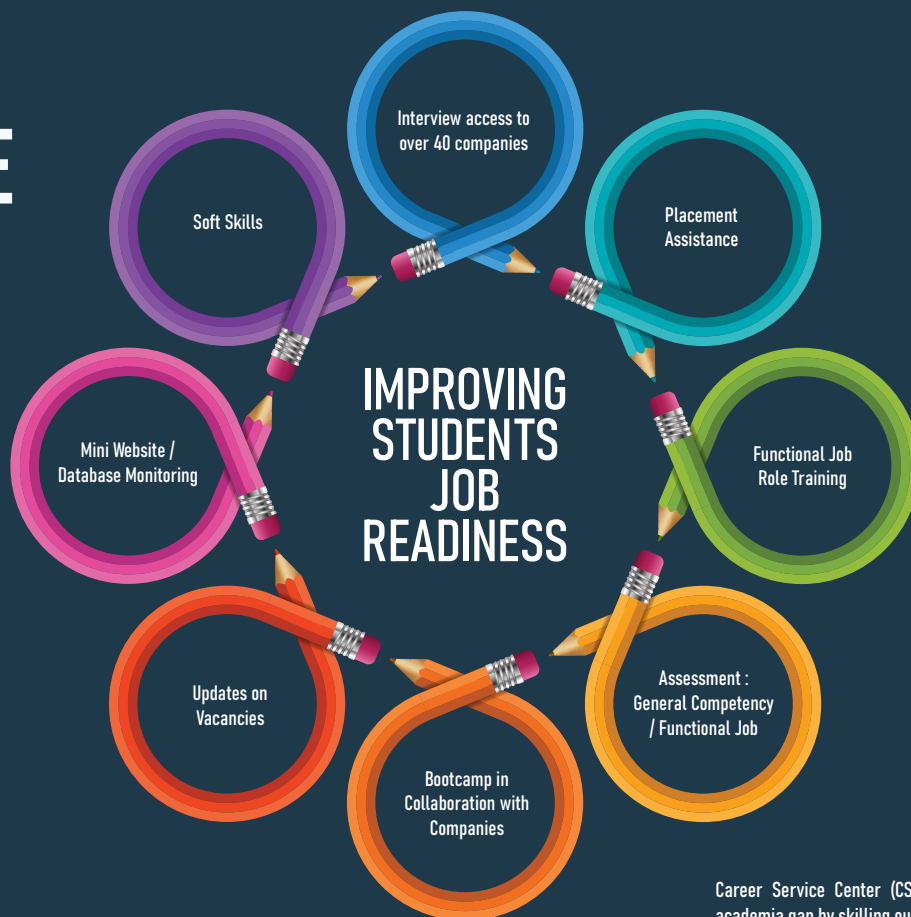
- C-MECH CONSULTANCY PVT. LTD.
- CONTECH PVT LTD
- COPPER HOUSE &HANDICRAFT SHOWROOM
- COTIVITI NEPAL PVT. LTD.
- CREDIT INFORMATION BUREAU (CIB)
- CRISTAL CONSULTANT PVT. LTD
- DARAZ KAYMU PVT LTD
- DEBA JYOTI GROUP HOLDING AND INVESTMENT P. LTD.
- DHAULAGIRI CONSTRUCTION & DEVELOPMENT PVT. LTD.
- DIGITAL SHIKHAR PVT. LTD
- DIYALO TECHNOLOGY
- DSM GLOBAL COMPANY PVT. LTD.
- E.K SOLUTIONS PTV.LTD
- EAST WEST CONCERN PVT.LTD
- EAST WEST INTERNATIONAL PVT.LTD
- EDU SANJAL PVT. LTD.
- EDUPARK PVT. LTD
- ESEWA FONEPAY PVT.LTD
- EVEREST BANK
- FISOFT INTERNATIONAL
- FLASH FREIGHT LOGISTICS PVT.LTD
- FONEPAY PAYMENT SERVICES LIMITED
- GARAGE ENTERTAINMENT PVT. LTD
- GLOBAL IME BANK LIMITED
- GLOBAL IME CAPITAL LTD
- GLOCAL PVT LTD
- GOLCHHA ORGANIZATION
- GURAS ENGINEERING SOLUTIONS PVT.LTD
- GURZU INC.
- GYANSHREE SAVING AND CREDIT CO. LTD.
- HAMS HOSPITAL
- HILLTAKE
- HIMALAYAN EVEREST INSURANCE CO. LTD
- HIMALAYAN JAVA PVT. LTD
- HLE NEPAL PVT LTD
- HOTEL NIRVANA LUXURY INTERNATIONAL PVT. LTD.
- HP LUBRICANTS NEPAL
- HYATT REGENCY
- ICASH NEPAL
- IFRC SOCIETIES

- IGC BUSINESS HOLDING PVT. LTD.
- IIMS GROUP
- IMAGIO CREATIONS PVT. LTD
- IMARK DIGITAL
- IME GENERAL INSURANCE
- INFICARE
- INNOVATE TECH
- JAGDAMBA CREDIT AND INVESTMENT
- JAGIR GHAR PVT.LTD
- JANUKA EDUCATION FOUNDATION PVT. LTD
- JAVRA SOFTWARE
- JEEWAN DARSHAN MULTIPURPOSE CO-OP LTD.
- JOB SANJAL
- JOR GANESH TOOLS AND HARDWARE
- JUST COMPLETED INTERNSHIP IN SANIMA BANK LTD
- JYOTI BIKASH BANK LIMITED
- K.M.NIRMAN SEWA
- KAMANASEWA BIKAS BANK LTD
- KATHMANDU JOBS
- KAZI STUDIOS PVT. LTD
- KC GROUP OF COMPANIES
- KHAMPATRADERSANDSUPPLIERS
- KUMARI BANK LIMITED
- KUNYO.CO
- LABIM MALL
- LALITPUR METROPOLITAN CITY
- LAXMI BANK LTD
- LAXMI GROUP PVT.LTD
- LEAPFROG TECHNOLOGY
- LEVEL THREE PVT. LTD.
- LOGICBEANS PVT. LTD
- MACHHAPUCHCHHRE BANK LIMITED
- MAHALAXMI BIKAS BANK LIMITED
- MAHANKAL DEV FURNITURE UDHYOG PVT LTD
- MARGIK TOURS & TRAVEL PVT. LTD.
- MARIGOLDSCHOOL
- MARK 50 IT SOLUTIONS
- MARUTI SUPPLIERS
- MASK QUEEN NEPAL
- MAVORIAN SYSTEMS

- MAW ENTERPRISES PVT. LTD
- MAX GROUP
- MEGA BANK NEPAL LIMITED
- MINISO NEPAL
- MOBITRON NEPAL PVT. LTD.
- MONEYFEX
- MUKTINATH BIKAS BANK LTD
- MYSTIC MEDICINE DISTRIBUTORS
- NABIL BANK LTD
- NABIL INVESTMENT BANKING LTD
- NBM TRAVEL COMPANY PVT. LTD
- NCC BANK
- NEO-NIMBUS SAVING &CREDIT CO-OPERATIVE LTD
- NEPAL AIRLINES
- NEPAL BIG MOUNTAIN TRAVEL COMPANY PVT. LTD
- NEPAL CANCER HOSPITAL AND RESEARCH CENTER
- NEPAL CREDIT AND COMMERCE BANK
- NEPAL INVESTMENT BANK
- NEPAL LIFE INSURANCE
- NEPAL SBI BANK LTD
- NEST FURNITURE PVT. LTD
- NET MAX TECHNOLOGIES
- NIASDHYA MARKETING PVT. LTD.
- NIBL ACE CAPITAL LIMITED
- NIC ASIA BANK LTD
- NIMBUS HOLDINGS
- NMB BANK LIMITED
- ONTREAT PVT.LTD
- PANAS PHARMACEUTICALS PVT LTD
- PIXBEE ADVERTISING & MARKETING PVT LTD
- PLANET EDUCATION NEPAL
- PRABHU BANK
- "RABHU TECHNOLOGY PVT. LTD
- ZERO LOGIC SPACE PVT. LTD
- PRAKAT DRUG HOUSE
- PRATIK KHANAL & ASSOCIATES
- PREMIER INSURANCE CO.(NEPAL) LTD
- PRIME COMMERCIAL BANK LIMITED
- UDS
- AND MANY MORE

\* This list is current as of the time of publication

# CAREER SERVICE CENTRE (CSC)



Career Service Center (CSC) will work to reduce industry academia gap by skilling our students to be job ready. CSC will focus on soft skills as well functional role skills in joint partnership with various esteemed corporations in Nepal. The objective is to drastically improve the success of students in finding jobs as well as supporting the corporations with skilled and competent graduating talents. Career Service Center will include activities like industry interaction, prospective candidate engagement, job and skill mapping of each individual and employability courses (functional job role training and soft skills).



**50+**  
COMPANIES

**800+**  
IIMS ATTENDEES

**100+**  
PLACEMENTS



# REAL WORLD EXPERIENCE

At IIMS, experience is at the heart of the learning process. Our carefully-tailored approach combines a strong foundation of theories, as well as avenues to apply these theories into practical settings to maximize learning. In order to achieve this, we employ a variety of teaching and learning strategies, where students are exposed to real-life scenarios and industry-relevant experiences that enhance student engagement, both inside and outside the classroom.

## BIZHUB

IIMS Bizhub is an academic incubation space to cultivate distinct academic eco-systems created to address the needs of aspiring entrepreneurs by helping them realize their concept and transform it into reality. This dedicated entrepreneurial space is a go-to place for the students across multiple programs to unite, collaborate and work with other fellow entrepreneurial minds. The idea of this project is to assist budding entrepreneurs in their start-up journey and beyond, through training workshops, mentorship, shared working space, seed funding & investment opportunities to remain afloat.



## INDUSTRY IMMERSION PROGRAMME

The industry immersion programme is a 10-week course designed to help maximize your experience and provide you with the guidance, skills and knowledge to succeed in the ever-evolving business world.

Split into two stages, you'll first go through a workshop where you'll be exposed to personal mastery, team dynamics, and project management to prepare you for the full business immersion experience.

Then you'll enter the field to work with real clients on actual business projects. This is where you'll take the brief, conduct research, implement a strategy, test, execute and finally end with a final presentation of learnings.

## INDUSTRY VISITS

Our students have the opportunity to visit companies and gain first-hand insight into the real world of business providing them a platform to communicate and network with professional organizations and its employees.





## NATIONAL & INTERNATIONAL FIELD TRIPS

Students are exposed to international business practices in a different cultural setting whilst exchanging views, experience, and network with students of foreign universities and communities. This is to drive international-mindedness for all our students as they step into the 4th Industrial Revolution.



## STUDENT MOBILITY PROGRAMME

This is a unique opportunity for students to combine an overseas travel and cultural experience, focusing on various aspects of a region or areas of studies. This promotes international-mindedness in our students.



## KEYNOTE SPEAKERS SERIES, FORUMS, WORKSHOPS & CONFERENCES

These platforms link our students with industry leaders, through insightful talks and lectures. Students gain insights on global developments and issues that may impact their future practices.



# COMMUNITIES & CLUBS



## GROWTH AND DEVELOPMENT SERVICES

IIMS Growth and Development Services (GDS) is a cell conceptualized to provide services and facilities to students beyond academics. In a competitive world such as today, be it professional or personal, pure academics would not suffice for individuals to become competent and industry-ready. The GDS cell through its services like events and activities (Dashain Carnival & Nepal Food Festival, Holi Blast, Khel Utsav), student club inception and support, business incubation (Bizhub), soft skills enhancement clubs and activities (Toastmasters, CV and Cover Letter writing, Interview Facing and many more), industry-specific guest lectures, panel discussions and others ensure students learn every integrities about the corporate world in the college life itself such that IIMS graduates are class apart from others in the industry.



The  
Hospitality Hub

## THE HOSPITALITY HUB

The Hospitality Hub is a new community for students passionate about service, travel, hospitality, and creating exceptional experiences. This hub offers a unique blend of learning and development opportunities through workshops, practical exposure, events, and industry discussions. Students can gain practical experience, elevate hospitality expertise, and build valuable connections with peers, faculty, and industry professionals.

## TEDx IIMS

TEDxIIMS is an esteemed TEDx event organized by IIMS College in Kathmandu, Nepal. Rooted in the belief that ideas have the power to transform lives and societies, TEDxIIMS aims to provide a platform where innovative ideas and inspiring stories can be shared. TEDxIIMS is committed to fostering a culture of curiosity, creativity, and collaboration among students, educators, and professionals in Nepal. The event aims to bring together thought leaders and change-makers from various disciplines to explore diverse topics such as technology, emotional intelligence, customer service, and social impact.



IIMS Media Club is a vibrant and dynamic group dedicated to fostering creativity, innovation, and collaboration among students interested in media and communication. The club offers a platform for students to explore various aspects of media, including journalism, photography, videography, graphic design, and social media management. Through workshops, events, and hands-on projects, members gain practical experience and develop essential skills that prepare them for careers in the media industry. IIMS Media Club also plays a crucial role in documenting and promoting campus activities, ensuring that the vibrant life at IIMS is effectively communicated to a broader audience.



## IIMS SPORTS CLUB

IIMS Sports Club is a student club formed to create a community of like-minded individuals who share a passion for sports and athleticism. It is a platform created to encourage and motivate students to be involved in various sports activities at both inter and intra-college levels.

Overall, the club aims to uplift the sports enthusiasts and players and grow the sportsmanship at IIMS College.



## IIMS TOASTMASTERS CLUB

Club No.: 28675531, Area 1, Division D, District 41

Empowering students since July 2022, the IIMS Toastmasters Club is a club dedicated to the personal and professional growth of each member. In a friendly, fun, and supportive environment, members gather weekly to enhance public speaking, build confidence, and take on leadership roles. It offers valuable experience by allowing students to develop in-demand communication, leadership, and networking skills. Part of a global network, the club offers opportunities to connect with diverse educational, corporate, and community clubs.

Headquartered in Colorado, USA, Toastmasters International has been transforming individuals into confident speakers, communicators, and leaders. Since 1924, it has built a huge network with over 270,000 members in more than 14,200 clubs across 148 countries.



IIMS IT Club is a dynamic community dedicated to exploring the ever-evolving world of information technology. The club provides a platform for students to enhance their technical skills and knowledge through hands-on projects, workshops, and collaborative events. Members have the opportunity to delve into various IT domains, including software development, cybersecurity, networking, data analysis, and emerging technologies like AI and blockchain. IIMS IT Club aims to foster innovation and problem-solving, preparing students for successful careers in the tech industry while also contributing to the technological advancement of the IIMS community.



# AWARDS AND SCHOLARSHIPS

IIMS scholarships are available to new students enrolled into any of the offered programs. Students can receive one award provided they meet the scholarship conditions. Also awards are distributed as tuition fee credits.

## >> IIMS Merit Scholarship

Awarded to 10% of enrolled students based on their previous academic performance and a scholarship test.

## >> IIMS Community Scholarship

Awarded to 4 enrolled students based on financial pre-conditions and management reviews.

## >> IIMS Talent Scholarship

Awarded to 4 enrolled students based on acquired talent pre-conditions other than the sports and management reviews.

## >> IIMS Sports Scholarship

Awarded to 4 enrolled students based on achieved sports accolade pre-conditions and management reviews.

## >> IIMS Excellence Scholarship

Awarded yearly to 2 enrolled students with consistent overall academic performance.



**Bikram Kc**  
IIMS Excellence Scholarship



**Serena Shakya**  
IIMS Excellence Scholarship



**Subash Rai**  
IIMS Excellence Scholarship



**Anushka Sharma**  
IIMS Excellence Scholarship



**Ankit Pokharel**  
IIMS Excellence Scholarship



**Ronisha Dulal**  
IIMS Excellence Scholarship





## EVENTS AND HIGHLIGHTS



# OVERSEAS TRANSFER OPTIONS

Taylor's curriculum standard is internationally recognized. University offers the option of completing your Business program with one of established partner universities in the United Kingdom and Australia.



## AUSTRALIA (AUS)

### THE UNIVERSITY OF QUEENSLAND

- Bachelor of Business Management 1.5 + 1.5 years
- Bachelor of Commerce 1.5 + 1.5 years
- Bachelor of International Hotel and Tourism Management 1.5 + 1.5 years

### ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY (RMIT)

- Bachelor of Business (Business Information Systems) 1 + 2.5 years
- Bachelor of Business 1 + 2 years  
(major in one : Blockchain-enabled Business;  
Business & Technology;  
Economics;  
Entrepreneurship;  
Finance;  
Financial Planning;  
Global Business;  
Innovation & Enterprise;  
Logistics & Supply Chain;  
Management & Change;  
Marketing;  
People & Organisation;  
Social impact;  
or no major)

### UNSW SYDNEY

- Bachelor of Commerce 1 + 2 years

### THE UNIVERSITY OF ADELAIDE

- Bachelor of Commerce (Accounting) 1 + 2 years

## UNITED KINGDOM (UK)

### UNIVERSITY OF ESSEX

- Bachelor of Science Accounting 1 + 2 years
- Bachelor of Science Accounting and Finance 1 + 2 years
- Bachelor of Science Accounting and Management 1 + 2 years
- Bachelor of Science Accounting with Economics 1 + 2 years
- Bachelor of Science Banking and Finance 1 + 2 years
- Bachelor of Science Finance 1 + 2 years
- Bachelor of Science Finance and Management 1 + 2 years
- Bachelor of Science Business Management 1 + 2 years
- Bachelor of Science International Business and Entrepreneurship 1 + 2 years
- Bachelor of Science Management and Marketing 1 + 2 years
- Bachelor of Business Administration 1 + 2 years
- Bachelor of Science Marketing 1 + 2 years
- Bachelor of Arts Economics 1 + 2 years or 2 + 1 year
- Bachelor of Science Economics 1 + 2 years or 2 + 1 year
- Bachelor of Arts Management Economics 1 + 2 years or 2 + 1 year
- Bachelor of Science Management Economics 1 + 2 years or 2 + 1 year
- Bachelor of Arts International Economics 1 + 2 years or 2 + 1 year
- Bachelor of Science International Economics 1 + 2 years or 2 + 1 year
- Bachelor of Arts Financial Economics 1 + 2 years or 2 + 1 year
- Bachelor of Science Financial Economics 1 + 2 years or 2 + 1 year

### UNIVERSITY OF BRISTOL

- BSc International Business Management 1 + 2 years
- BSc Marketing 1 + 2 years
- BSc Business and Management 1 + 2 years



# IIMS MUSIC AS MEDICINE

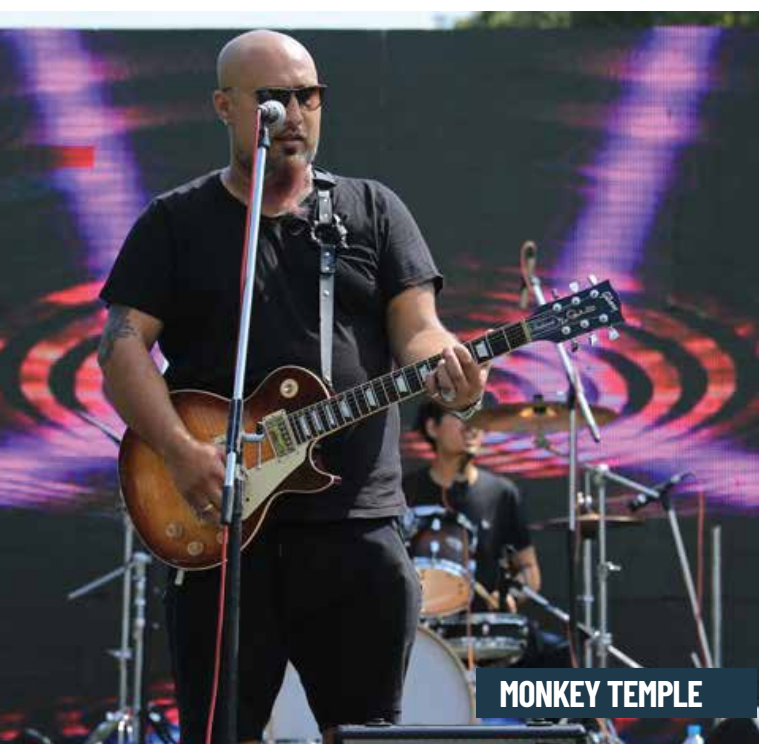
Music is a language understood by all living beings. It even has healing capabilities. A host of celebrities have performed during various events at IIMS and mesmerized the IIMS family with their soothing performances.



SAMIR SHRESTHA



COBWEB



MONKEY TEMPLE



KARMA BAND





DEEPAK BAJRACHARYA & THE RHYTHM



SUJATA THAPA



ALEX NEPALI



MUKTI & REVIVAL



KENGAL MEHAR SHRESTHA



SABIN RAI & THE PHARAOH



KUTUMBA



PARIWARTAN BAND



VEK



ABHAVA AND THE STEAM ENGINES



PRAJINA FT. REGAN



SUSHANT GHIMIRE



# BACHELOR OF BUSINESS (HONS)

*Intake : January / September*

This programme is designed to equip students with in-depth understanding of business administration concepts and practices, which encompasses all aspects of owning and operating a business. This includes the entire spectrum from business management, to marketing of goods and services.

This programme emphasises critical thinking skills, enabling graduates to deal effectively with an increasingly complex business environment. It focuses on the performance or management of business operations and thus the making or implementating of major decisions. The elements of administration include planning, organising, staffing, directing as well as budgeting.

Ultimately, graduates will be groomed with essential knowledge and skills to manage key business functions that will drive strategy, and be prepared for executive positions as well as the ability to build businesses.

**WORLD #112**

Business and  
Management Studies



**WORLD TOP 50**

**#1 SOUTHEAST ASIAN  
PRIVATE UNIVERSITY**

Marketing

**WORLD TOP 150**

**#1 SOUTHEAST ASIAN  
PRIVATE UNIVERSITY**

Accounting & Finance  
Business & Management Studies

**WORLD TOP 200**

**#1 SOUTHEAST ASIAN  
PRIVATE UNIVERSITY**

Economics & Econometrics



# BRUS





## Primary Core

### Common Core

- Business Communication
- Business Law
- Accounting for Non-specialist
- Introduction to Finance
- Introduction to Management
- Macroeconomics
- Microeconomics
- Organizational Behavior
- Principles of Marketing
- Quantitative Methods of Business
- Strategic Management
- Industrial Training or Industry Immersion

### Specialization

Choose ONE of the options:

**Option 1 : Digital Marketing and Analytics**

**Option 2 : Finance**

**Option 3 : International Business**

**Option 4 : Management**

**Option 5 : Marketing**

For more information on our specialization modules, please refer to next page.

88 CREDIT HOURS



## University Core

• Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi 2

• Falsafah dan Isu Semasa

• Emotional Intelligence in Action

• Kursus Integriti dan Antirasuah

• Social Innovation Project

\*Students are requested to take Bahasa Kebangsaan A if they do not obtain a Credit for Bahasa Malaysia in SPM.

12 CREDIT HOURS

## Complementary Studies

Choose ONE (1) of the below packages :

### MINOR

#### Recommended packages :

- |  |                          |
|--|--------------------------|
| • Accounting                           | • Natural Sciences       |
| • Advertising                          | • Health Science         |
| • Architectural Studies                | • Management             |
| • Biotechnology                        | • Marketing              |
| • Broadcasting                         | • Mass Communication     |
| • Business Analytics                   | • Mobile Technology      |
| • Coding                               | • Chinese Language       |
| • Construction Management              | • International Business |
| • Creative Media Design                | • Journalism             |
| • Culinary Science                     | • Korean Language        |
| • Culinary Arts                        | • Life Sciences          |
| • Education                            | • Nutrition              |
| • Entrepreneurship                     | • Performing Arts        |
| • Event Management                     | • Project Management     |
| • Finance                              | • Psychology             |
| • Travel and Leisure Management        | • Public Relations       |
| • Food & Beverage Business Development | • Fintech                |
| • Food Science                         | • Web Technology         |

Choose any Minor package\* offered by Taylor's University.

Refer to the Flexible education guide for the list of Minor packages.

Or

### SECOND MAJOR

#### Recommended packages :

- |                         |                          |
|-------------------------|--------------------------|
| • Advertising           | • Information Technology |
| • Broadcasting          | • Mass Communication     |
| • Creative Media Design | • Psychology             |
| • Education             | • Public Relations       |

Choose any Second Major Package\* offered by Taylor's University.

Refer to the Flexible education guide for the list of Second Major Packages.

Or

### FREE ELECTIVES

Choose any FIVE (5) Free Electives\* offered by Taylor's University.

Refer to the Flexible education guide for the list of Free Electives.

- |                                  |                            |
|----------------------------------|----------------------------|
| • Activism and the Media         | • Advertising Fundamentals |
| • Alternative Dispute Resolution | • Applied Econometrics     |
| • Audience Studies               |                            |

\*Subject to Availability

\*Meet Min. Module Pre & Co-Requisite



# BBUS

Option 1

*Bachelor of Business (Hons) with*

## **FINANCE**

- Business Capstone
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- Derivatives
- Corporate Finance
- Econometrics
- International Finance
- Fintech and Innovation
- Risk Management

Option 2

*Bachelor of Business (Hons) with*

## **MANAGEMENT**

- Business Capstone
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- Entrepreneurship and Small Business
- Sustainable Supply Chain Management
- Leadership and Change Management
- International Business Issues and Policies
- Ethics and Corporate Governance
- Transnational Management

Option 3

*Bachelor of Business (Hons) with*

## **MARKETING**

- Business Capstone
- Consumer Behavior
- Integrated Marketing Communications
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- E-Commerce
- Services Marketing
- Interactive and Digital Marketing
- Marketing Analytics

# THE BUSINESS LEADERS OF TOMORROW





Option 4

## *Bachelor of Business (Hons) with* **GLOBAL BUSINESS AND SUSTAINABILITY**

- Business Capstone
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- International Business Issues and Policies
- Export Practices & Management
- International Finance
- International Marketing
- Social Entrepreneurship and Ethics
- Sustainable Supply Chain Management

Option 5

## *Bachelor of Business (Hons) with* **DIGITAL MARKETING AND ANALYTICS**

- Business Capstone
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- Essentials of Big Data and Data Analytics
- Market Intelligence and Data Visualization
- Marketing Analytics
- Social Media Analytics
- Social Media Marketing
- Interactive and Digital Marketing

Option 6

## *Bachelor of Business (Hons) with* **DIGITAL BUSINESS AND TRANSFORMATION**

- Business Capstone
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- Marketing Analytics
- Interactive and Digital Marketing
- E-Commerce
- Digital Transformation
- Leadership and Change Management
- Sustainable Supply Chain Management

PRACTICAL AND  
EXPERIENTIAL  
YET VIBRANT

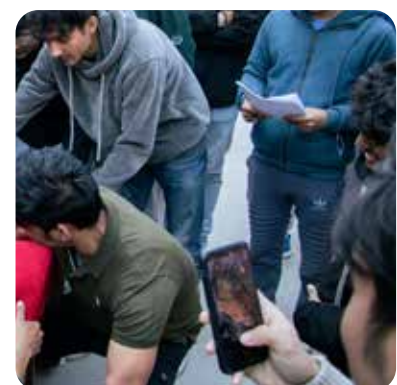




# IIMS EXPERIENCE









# GRADUATE MULTISKILLED

Taylor's Curriculum Framework (TCF) is a flexible study framework designed to future-proof you within Taylor's sphere, with a broader set of graduate capabilities beyond academic knowledge. Stand out from others with well-rounded skills built through borderless learning, hybrid degrees, mix-and-match modules, and work-based learning, supported by various initiatives.

## 1. GRADUATE WITH 8 TAYLOR'S GRADUATE CAPABILITIES (TGC)

Highly valuable capabilities for employability in the Fourth Industrial Revolution (4IR).



### TGC 1

Discipline Specific Knowledge



### TGC 3

Lifelong Learning



### TGC 5

Personal Competencies



### TGC 7

Entrepreneurialism



### TGC 2

Critical Thinking, Problem solving & Creative thinking skills



### TGC 4

Communication Skills



### TGC 6

Social Competencies



### TGC 8

Global Perspectives

## 2. STAND OUT WITH A GRADUATE CAPABILITIES ATTAINMENT STATEMENT (G-CAT)



Showcase your dedication in developing graduate capabilities.



Potential employers can make informed hiring decisions.

## 3. GET RECOGNISED WITH A SHINE AWARD IN CONTRIBUTING TO SOCIETY



Impactful Social Responsibility



Relationship Building & Networking



Teamwork & Collaboration



Personal Achievements



Cultural Adaption & Appreciation

## TCF INITIATIVES

Mix & match module by complementing your primary major with:

FREE ELECTIVE

MINOR

SECOND MAJOR

EXTENSION

MASTER DEGREE LEVEL MODULES (NEW)



Classroom to boardroom opportunities through innofest, bizpod, industry immersion projects



Engage with future employers during the professional development week



Build resilience, global perspectives & cultural adaptivity through student exchange programmes



# TAYLOR'S SPHERE

Our well-balanced learning ecosystem and community, supported by staff, industry partners, and alumni. Within this atmosphere, we intentionally prepare you to graduate in demand by inspiring you with 3 intelligences : **Intellect, Craft, and Practical Wisdom.**

## YOUR FIRST YEAR

- Customize your degree with mix-and-match modules, electives, minors, and other components.
- The First Year Learning and Mentoring Program helps you settle into IIMS while Life Skills modules prepare you for the journey ahead with communication, leadership and soft skills basics.

## THROUGHOUT STUDIES

- With IIMS dedicated and experienced lecturers, entrepreneurship modules, community service projects, state-of-the art facilities, clubs and societies, alumni support and more, immerse in an atmosphere that inspires you with knowledge, creativity, and collaboration.
- Enjoy networking opportunities with industry leaders.
- Enhance your employment opportunities with IIMS Career Services Centre's 7-Step Graduate Development Plan.

## FINAL YEAR

- With IIMS dedicated and experienced lecturers, entrepreneurship modules, community service projects, state-of-the art facilities, clubs and societies, alumni support and more, immerse in an atmosphere that inspires you with knowledge, creativity, and collaboration.
- Enjoy networking opportunities with industry leaders.
- Enhance your employment opportunities with IIMS Career Services Centre's 7-Step Graduate Development Plan.

## HONE IN ON THREE INTELLIGENCES

### INTELLECT



Taylor's Curriculum Framework offers a strong foundation with mix-and-match modules, industry placements, borderless learning, and more...

### CRAFT



Nurture your creativity through IIMS's Innovate Space, Bizhub, Research & Enterprise.

### PRACTICAL WISDOM



Build skillsets for the working world through Life Skills modules, guided by specialized moderators.



# HOW WILL I STUDY?

## Engaging Study of Incredible Results

### TEACHING

Lectures will form the backbone of your studies in the first year, when you will be taking up to four modules at any given time. Each module will typically involve around three to four hours of study per week, combining a mix of formal lectures and activities such as tutorials or computer labs.

### PRACTICAL TEACHING

Practical, self-directed study will play a central role in your learning throughout your degree, particularly in relation to the group and individual projects which take place from first year. 5 recently refurbished dedicated computer labs offering seamless internet, study area and off-class hour access is ideal for this purpose.

### PERSONAL TUTOR

You will be allocated a personal tutor to help and advise you during your time at college. Your tutor is one of your first ports of call if you have any problems or questions and will offer you help, encouragement and feedback on your performance on the course.

## HOW YOU WILL BE ACCESSED?

Modules assessment involves a combination of coursework and written examination. Lecture-based modules are typically be assessed via exam at the end of each semester. The coursework may be individual or group work involving programming, research, writing and/or presentations and reflections. Typically in the third and fourth years of some of courses, depending on which specialization path you follow, you will be assessed fully by a presentation and project reports.



## TEACHING & LEARNING SUPPORT



### COLLEGE LIBRARY

IIMS houses a physical library with more than 7000+ books covering all aspects of learnings.

### ONLINE LIBRARY ACCESS

IIMS students and lecturers are given access to the University's subscribed online resources. This means students and lecturers can obtain the required educational contents without having to wait and go to the physical library.

### ONLINE LEARNING (MYTIMES)

IIMS students and lecturers are given access to University's online learning platform, i.e. MyTimes. Through this platform, students will receive course materials, assignments and additional study resources.

### IIMS STUDENT SUCCESS CENTRE

Student success Centre offers intervention for students via knowledge sharing through workshops, consultations and peer support services to provide learning opportunities throughout the student's journey towards academic success.

### IIMS MOBILE APPS

IIMS students, lecturer and parents are given access to Mobile App. Through this platform, students will receive all course information such as notifications, class timetable, assignments, results, college events and more.





# ENTRY REQUIREMENTS

There are no entrance exam. Also, while there are no specific subjects you need to study at secondary school to study Computer Science at IIMS, Mathematics are very useful.

## ELIGIBILITY

- 50% marks or aggregate 2.0 CGPA in SLC/SEE
- 50% marks or aggregate 2.0 CGPA in +2/NEB
- or
- **International Baccalaureate (IB)** - Minimum 24 points in 6 subjects
- or
- **A Levels** - Minimum DD, or an equivalent of a minimum of 120 points

## ADMISSION PROCESS

- Choose a course and complete the physical or online application form.
- Submit to college all required original documents.
- If any documents are not currently available or missing, please pre-inform us. You can later submit to admission team.
- University registration process only begins after submission of all required documents.

## SCHOLARSHIPS

Each year we offer scholarships to 10% of enrolled students awarded on the basis of internal assessment, review and interview. Below are the listed scholarships. for more details please email us at [admission@iimscollege.edu.np](mailto:admission@iimscollege.edu.np)

- Merit Scholarship (Max. 75% tuition fee waiver)
- Talent (Non-Sports) Scholarship (Max. 100% tuition fee waiver)
- Sports Scholarship (Max. 100% tuition fee waiver)
- Community Scholarship (Max. 100% tuition fee waiver)
- Academic Excellence Scholarship (Max. Rs 50,000 fee waiver)

## DOCUMENTS REQUIRED

- Academic Transcripts of Grade 10 & 12
- Character Certificates
- English Proficiency Test results or Medium of Instruction Letter
- Citizenship or Passport Certificate
- 2 \* Passport sized Photo



P.O. Box : 6721  
Dhobidhara, Putalisadak,  
Kathmandu, Nepal  
(Near Kumari Hall)

Tel : +977 - 1 - 4537 318, 4536 383  
Email : [info@iimscollege.edu.np](mailto:info@iimscollege.edu.np)  
Website : [www.iimscollege.edu.np](http://www.iimscollege.edu.np)  
Facebook : [www.facebook.com/iimscollege](https://www.facebook.com/iimscollege)



# BACHELOR OF BUSINESS (HONS)

This publication contains information, which is current as of May 2024. Changes in circumstances after this date may impact upon the accuracy of timeliness of the information. IIMS College does its best to ensure that the information contained herein is accurate, but reserves the right to change any information described in this prospectus without notice. Readers are responsible for verifying information that pertains to them by contacting the college.