

Bachelor of BUSINESS

Bachelor of Business (Honours) with

DIGITAL MARKETING AND ANALYTICS

Bachelor of Business (Honours) with

GLOBAL BUSINESS AND SUSTAINABILITY

Bachelor of Business (Honours) with

DIGITAL BUSINESS AND TRANSFORMATION

Bachelor of Business (Honours) with

FINANCE

Bachelor of Business (Honours) with

MANAGEMENT

Bachelor of Business (Honours) with

MARKETING

BBA
(HONOURS)



QS WORLD UNIVERSITY RANKINGS 2026

TOP #253
IN THE WORLD

TOP 30
IN ASIA

TOP 1%
GLOBALLY

WORLD #112
BUSINESS & MANAGEMENT STUDIES

IIMS 2.0

A NEW ERA OF LEARNING AND LEADERSHIP

A NEW SPACE FOR NEW POSSIBILITIES

Our purpose-built, modern campus is designed to foster next-generation learning and collaboration, equipping students with the tools to succeed in an ever-changing world.



INDUSTRY-INTEGRATED EDUCATION

With real-world projects, internships, and industry partnerships, our curriculum connects academic knowledge to industry expectations, ensuring students are job-ready from day one.

FUTURE-READY, TODAY

State-of-the-art facilities and innovative teaching methods prepare students for the rapidly evolving future of work, ensuring they stay ahead of the curve.



GLOBAL PARTNERSHIPS, LOCAL EXCELLENCE

We offer globally recognized programs powered by partnerships with world-ranked universities, blending international standards with local expertise.



IIMS College (International Institute of Management Sciences), established in 2010, is committed to delivering quality education aligned with global standards. Affiliated with Taylor's University, the college offers internationally recognized undergraduate and postgraduate programs that combine academic excellence with practical, industry-focused learning.

IIMS 2.0 represents the next stage of the college's growth—focused on innovation, digital transformation, industry integration, and an enhanced student experience. With a stronger emphasis on future-ready skills and global relevance, IIMS aims to prepare graduates to succeed in a rapidly evolving world.

WHERE LEARNING MEETS LIFESTYLE

Our campus provides more than just classrooms—on-campus cafes, open gardens & creative spaces foster a balanced, productive environment for both work and relaxation.



REAL-WORLD LEARNING STARTS HERE

Embedded entrepreneurship labs and practical studios turn ideas into ventures, giving students the opportunity to develop and launch real-world projects.

ENERGY OF A CAMPUS THAT THINKS FORWARD

Designed to fuel ambition, our campus encourages students to explore, innovate & shape the future with a forward-thinking approach to education.



DESIGNED TO DEVELOP FUTURE LEADERS

Our programs are aligned with industry expectations and leadership outcomes, ensuring that students graduate as confident, capable leaders ready to drive change.

10.5

ROPANIS OF LAND

100K+

SQUARE FEET
BUILDING AREA

IIMS 2.0

VISION :

To emerge as a future-ready global institution that delivers competitive, quality education, nurtures innovation and leadership, and transforms lives to create meaningful impact across all levels of human endeavor.

MISSION :

To nurture ethical, competent, and future-ready professionals by delivering innovative, industry-integrated education that develops integrity, leadership, critical thinking, and collaborative skills—empowering graduates to succeed personally and professionally while contributing meaningfully to a dynamic global community.



IN ACADEMIC COLLABORATION WITH



**TAYLOR'S
UNIVERSITY**

Wisdom • Integrity • Excellence

A GLOBAL ACADEMIC POWERHOUSE- NOW AT IIMS

As IIMS enters the era of IIMS 2.0, we proudly align with Taylor's University, Malaysia – a name synonymous with excellence, innovation, and global employability. Recognized as one of Asia's top universities, Taylor's is known for producing future-ready graduates through its cutting-edge curriculum, industry collaborations, and international learning pathways.

Taylor's University nurtures its students in the three aspects of intelligence: intellect, practical wisdom, and craft through its Taylor'sphere ecosystem of flexible curriculum, innovative pedagogy, multidisciplinary projects, impact-based research, as well as networks with peers and alumni.

ACHIEVEMENTS

**OUR AWARDS VALIDATE OUR WORLD-CLASS
GRADUATES, STANDARDS & FACILITIES**

**WORLD
TOP 1%**

UNIVERSITIES
#253



TOP 30

IN ASIA



NO. 1

PRIVATE UNIVERSITY
IN SOUTHEAST ASIA
6 YEARS IN A ROW



**WORLD
TOP 20**

FOR GRADUATE
EMPLOYABILITY RATE



UNIVERSITY	QS RANK 2025	QS RANK 2026	QS RANK 2027
Universiti Malaya (UM)	#60	#58	#56
Universiti Sains Malaysia (USM)	#146	#134	#128
Universiti Kebangsaan Malaysia (UKM)	#138	#126	#130
Universiti Putra Malaysia (UPM)	#148	#134	#138
Universiti Teknologi Malaysia (UTM)	#181	#153	#158
Universiti Teknologi PETRONAS (UTP)	#269	#251	#261
Taylor's University	#251	#253	#272
UCSI University	#265	#269	#282

MALAYSIAN UNIVERSITIES IN QS WORLD RANKINGS 2025/26/27

#1 PRIVATE UNIVERSITY IN MALAYSIA &
SE ASIA;
TOP 1% GLOBALLY;
TOP 112 WORLDWIDE FOR BUSINESS.

WHY IT MATTERS?

TAYLOR'S UNIVERSITY

is the only private university in Malaysia consistently ranked among the **Global Top 300 universities**, making its partnership with IIMS both strategic and prestigious.

RANKED AMONG THE

World Top 112 for Business and Management Studies, Taylor's adds strong global academic value to the BBUS program at IIMS.

GRADUATES OF

Taylor's University receive **globally recognized degrees**, opening pathways for higher studies and career opportunities around the world.

THIS COLLABORATION

reflects the **vision of IIMS 2.0** – bringing world-class education, infrastructure, and international academic partnerships to Nepal.

SABINDRA MAHARJAN
CEO / Executive Chairman
IIMS College

PROF. BARRY WINN
Vice Chancellor and President
Taylor's University



THE FUTURE OF BUSINESS

At Taylor's University, we are constantly keeping ahead to ensure our students graduate future-ready and future-proof. This 4th Industrial Revolution (4IR) will change the way business is done. The revolution is characterized by a range of new technologies that are fusing the physical, digital and biological worlds, impacting all disciplines, economies and industries, and will challenge the status quo of education and its graduates.

Like most progressive fields of studies, computing and IT is fueling the speed of technological acceleration. Here are some advancements that are being discussed, anticipated and adopted globally :

According to the
WORLD ECONOMIC FORUM,
4th Industrial Revolution will have

4 MAJOR IMPACTS
on business, particularly in terms of

CUSTOMER
EXPECTATION

COLLABORATIVE
INNOVATION

PRODUCT
ENHANCEMENT

ORGANISATIONAL
FORMS

- Klaus Schwab
Founder and Chairman of the World Economic Forum

According to MCKINSEY, up to
375 MILLION WORKERS
may need to change their occupational category by 2030,
& **DIGITAL WORK**
could contribute

\$2.7 TRILLION
to global GDP by 2025

80%
of the world's jobs in
2030
haven't yet been invented
- Dell

Increased global competitiveness will
accelerate cost pressure, which will lead to
substantial downsizing or reassignment of a
large contingent of workers MCKINSEY
estimates that up to

800 MILLION INDIVIDUALS
may be displaced by

AUTOMATION by 2030





Nepal's only
AACSB
ACCREDITED

BUSINESS DEGREE

The **GOLD STANDARD** of Business Education

AACSB (Association to Advance Collegiate Schools of Business)

is the world's most prestigious accreditation for business schools.



OF WORLD BUSINESS SCHOOLS HAVE AACSB ACCREDITATION

That's about **1,000 UNIVERSITIES** in the world.

AACSB ENSURES EXCELLENCE IN :



Teaching
Quality



Curriculum



Faculty
Qualifications



Industry
Relevance



Research



Student
Learning



Continuous
Improvement

WORLD-RENOWNED UNIVERSITIES WITH AACSB ACCREDITATION



**TAYLOR'S UNIVERSITY
IS ONE OF THEM**



WORLD-CLASS STANDARDS, FACILITIES & ENVIRONMENT







TAYLOR'S CAFE

“ Sip, Connect
and Unwind.

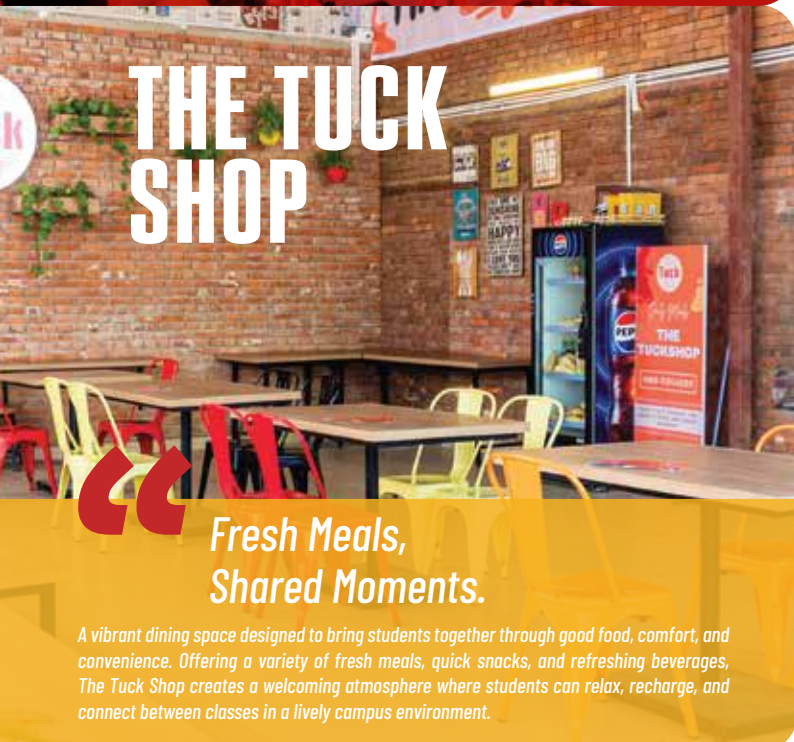
A premium café experience designed to elevate campus life through elegance, comfort, and connection. From artisanal coffee and curated bites to refined interiors and relaxed seating, Taylor's Café offers the perfect setting for meaningful conversations, focused study sessions, and moments of relaxation in a modern, sophisticated atmosphere.



KNOWLEDGE PARK

“ Where Learning
Meets Comfort.

A welcoming space designed for students to learn, relax, and connect. A quiet library, comfortable seating areas, fun playing zones, and cozy chill spots- it creates the perfect balance between productivity and relaxation. Whether studying peacefully or enjoying campus moments together, Knowledge Park offers an environment where ideas, friendships, and creativity grow.



THE TUCK SHOP

“ Fresh Meals,
Shared Moments.

A vibrant dining space designed to bring students together through good food, comfort, and convenience. Offering a variety of fresh meals, quick snacks, and refreshing beverages, The Tuck Shop creates a welcoming atmosphere where students can relax, recharge, and connect between classes in a lively campus environment.



HEALTH AND CURE STATION

“ Your Health,
Our Priority.

At the Health & Cure Station, student well-being comes first. Designed to offer quick medical attention, first aid services, and a supportive environment, it serves as a reliable care center within the campus. Whether it's a minor health concern or immediate assistance, the station is always ready to provide comfort, care, and support to help students stay healthy and focused.



TAYLOR'S CAFE EXPRESS

“ The Perfect Blend
of Chill & Cheer.

More than just a café, Taylor's Express is a space where students unwind, connect, and recharge. From flavorful food and refreshing drinks to a perfect cup of coffee during busy days, it's the ideal spot to take a break, catch up on work, share laughs with friends, and enjoy every campus moment in a warm and lively atmosphere.



ARECA GARDEN

“ A space where minds
settle and ideas rise.

A shared space for collaboration and comfort, offering the perfect balance between study and leisure. From group discussions to solo study sessions, casual seating to quick bites – it's a place where learning feels natural and stress-free.

CONVOCATION 2026 – SEEDS OF TOMORROW

CLASS of 2026

CLASS of 2026

IIMS College proudly presents Convocation 2026 – Seeds of Tomorrow,

a celebration of achievement, growth, and new beginnings. The Class of 2026 marks a proud and historic milestone as we celebrate the first graduating cohort of Taylor's University programs delivered at IIMS. Inspired by the transformative power of education, the theme "Seeds of Tomorrow" symbolizes the potential of graduates who are now prepared to emerge as future leaders, innovators, and changemakers.

A total of 197 graduates will be conferred their degrees during this ceremony, representing programs that have equipped students with the knowledge, skills, and global perspectives needed to succeed in today's evolving world. Under the theme "Seeds of Tomorrow," the ceremony symbolizes growth, transformation, and the limitless potential of our graduates as future leaders, innovators, and changemakers.





GROWTH AND DEVELOPMENT SERVICES AT IIMS COLLEGE

is committed to enhancing the overall student experience by supporting students' personal, academic, and professional growth. The department plays a vital role in creating a vibrant, inclusive, and student-centered environment that encourages leadership, creativity, collaboration, and holistic development.

GROWTH &
DEVELOPMENT
SERVICES



STUDENTS SUPPORT SERVICES : Dedicated to guiding students at every step, this unit offers academic assistance, counseling, and personalized resources, ensuring a smooth and enriching college journey.

CLUBS & EVENTS : A vibrant hub for creativity and collaboration, this unit encourages students to explore their passions, lead initiatives, and participate in cultural, social, and professional events.

WELLBEING UNIT : Focused on holistic wellness, the Wellbeing Unit provides mental, emotional, and physical support through counseling, mindfulness programs, and health-promoting initiatives.

CAREER PLACEMENT & INTERNSHIP UNIT : Connecting students to global opportunities, this unit facilitates career guidance, industry internships, professional networking, and international exposure to prepare them for success in a competitive world.

OVERSEAS TRANSFER UNIT : Supporting students who aspire to study abroad, this unit offers guidance on transfer processes, documentation, and academic alignment to ensure a smooth international transition.

HEALTH AND CURE STATION : Providing on-campus medical support, preventive care, and emergency services, this unit prioritizes student health and ensures timely attention for any medical needs.

COMMUNITIES AND CLUBS



TEDx IIMS

The ULTIMATE CELEBRATION

OF CREATIVITY, INNOVATION AND STUDENT SPIRIT





BECOME FUTURE-PROOF

GLOBAL & LOCAL COLLABORATIONS WITH OUR INDUSTRY ADVISORY PANEL

INDUSTRY ADVISORY PANEL (IAP)

We work closely with the IAP to ensure the programs offered are relevant to current IT industry practices and requirements. The IAP provide input in developing and offering new curriculum to meet the current and future market demands.

INDUSTRIAL ATTACHMENT

You will undergo a 6-month industrial training for the last 2 semesters of their programme. This will provide you with the necessary industrial experience and the opportunity to explore your interest and apply the knowledge acquired from programme. Many of our industrial attachment partners are top ICT companies. A good percentage our students are offered jobs in the same company after their industrial attachment.

COMPANIES THAT HAVE HIRED OUR GRADUATES:

- 21ST TECH PVT. LTD.
- AAVARAN SKIN AND HAIR CLINIC PVT. LTD.
- ADS MARKET PVT. LTD.
- AERION TECHNOLOGY
- AGILE SOLUTIONS PVT. LTD
- ALAKAPURI SCHOOL
- ALLSPARK TECHNOLOGY PVT. LTD.
- AMNIL TECHNOLOGIES PVT LTD.
- APPLE ASIA NEPAL
- ARANIKO TELEVISION, NEPALIPAN MEDIA GROUP
- ASCOT ACCOUNTANCY
- ASIAN SANITARY AND TILES P L
- ASMITAINTERNATIONALENTERPRISES
- AUDITOR PARTNERSHIP
- AZIMA KITCHENWARE
- AZRACHIT
- BAJEKO SEKUWA
- BAJRA SILVER JEWELS (ONLINE STORE)
- BANK OF KATHMANDU LTD
- BEXIMCO PHARMA (HMC)
- BHATBHATENI SUPERMARKET AND DEPARTMENT STORE
- BHOJDEALS
- BIOMED INTERNATIONAL PVT.LTD
- BIT SOLUTIONS NEPAL
- BITSBEAT IT SOLUTIONS PVT. LTD.
- BITSKRAFT
- BROKER COMPANY
- BUDDHA AIR, TIA
- CAS TRADING
- CEDARGATE SERVICE PVT LTD
- CENTRAL BUREAU OF STATISTICS NEPAL
- CENTURY COMMERCIAL BANK LIMITED
- CG MOTRO CROP
- CG-NET
- CITIZENS BANK INTERNATIONAL LIMITED
- CITY EXPRESS MONEY TRANSFER PVT.LTD
- CIVIL BANK LIMITED
- CIVIL SAVINGS & CREDIT CO-OPERATIVE LTD
- CLOUDFACTORY
- C-MECH CONSULTANCY PVT. LTD.

- CONTECH PVT LTD
- COPPER HOUSE &HANDICRAFT SHOWROOM
- COTIVITI NEPAL PVT. LTD.
- CREDIT INFORMATION BUREAU (CIB)
- CRISTAL CONSULTANT PVT. LTD
- DARAZ KAYMU PVT LTD
- DEBA JYOTI GROUP HOLDING AND INVESTMENT P. LTD.
- DHAULAGIRI CONSTRUCTION & DEVELOPMENT PVT. LTD.
- DIGITAL SHIKHAR PVT. LTD
- DIYALO TECHNOLOGY
- DSM GLOBAL COMPANY PVT. LTD.
- E.K SOLUTIONS PTV.LTD
- EAST WEST CONCERN PVT.LTD
- EAST WEST INTERNATIONAL PVT.LTD
- EDU SANJAL PVT. LTD.
- EDUPARK PVT. LTD
- ESEWA FONEPAY PVT.LTD
- EVEREST BANK
- FISOFT INTERNATIONAL
- FLASH FREIGHT LOGISTICS PVT.LTD
- FONEPAY PAYMENT SERVICES LIMITED
- GARAGE ENTERTAINMENT PVT. LTD
- GLOBAL IME BANK LIMITED
- GLOBAL IME CAPITAL LTD
- GLOBAL PVT LTD
- GOLCHHA ORGANIZATION
- GURAS ENGINEERING SOLUTIONS PVT.LTD
- GURZU INC.
- GYANSHREE SAVING AND CREDIT CO. LTD.
- HAMS HOSPITAL
- HILLTAKE
- HIMALAYAN EVEREST INSURANCE CO. LTD
- HIMALAYAN JAVA PVT. LTD
- HLE NEPAL PVT LTD
- HOTEL NIRVANA LUXURY INTERNATIONAL PVT. LTD.
- HP LUBRICANTS NEPAL
- HYATT REGENCY
- ICASH NEPAL
- IFRC SOCIETIES
- IGC BUSINESS HOLDING PVT. LTD.

- IIMS GROUP
- IMAGIO CREATIONS PVT. LTD
- IMARK DIGITAL
- IME GENERAL INSURANCE
- INFICARE
- INNOVATE TECH
- JAGDAMBA CREDIT AND INVESTMENT
- JAGIR GHAR PVT.LTD
- JANUKA EDUCATION FOUNDATION PVT. LTD
- JAVRA SOFTWARE
- JEEWAN DARSHAN MULTIPURPOSE CO-OP LTD.
- JOB SANJAL
- JOR GANESH TOOLS AND HARDWARE
- JYOTI BIKASH BANK LIMITED
- JUST COMPLETED INTERNSHIP IN SANIMA BANK LTD
- K.M.NIRMAN SEWA
- KAMANASEWA BIKAS BANK LTD
- KATHMANDU JOBS
- KAZI STUDIOS PVT. LTD
- KC GROUP OF COMPANIES
- KHAMPATRADERSANDSUPPLIERS
- KUMARI BANK LIMITED
- KUNYO.CO
- LABIM MALL
- LALITPUR METROPOLITAN CITY
- LAXMI BANK LTD
- LAXMI GROUP PVT.LTD
- LEAPFROG TECHNOLOGY
- LEVEL THREE PVT. LTD.
- LOGICABEANS PVT. LTD
- MACHHAPUCHCHHRE BANK LIMITED
- MAHALAXMI BIKAS BANK LIMITED
- MAHANKAL DEV FURNITURE UDHYOG PVT LTD
- MARGIK TOURS & TRAVEL PVT. LTD.
- MARIGOLDSCHOOL
- MARK 50 IT SOLUTIONS
- MARUTI SUPPLIERS
- MASK QUEEN NEPAL
- MAVORIAN SYSTEMS
- MAW ENTERPRISES PVT. LTD

- MAX GROUP
- MEGA BANK NEPAL LIMITED
- MINISO NEPAL
- MOBITRON NEPAL PVT. LTD.
- MONEYFEX
- MUKTINATH BIKAS BANK LTD
- MYSTIC MEDICINE DISTRIBUTORS
- NABIL BANK LTD
- NABIL INVESTMENT BANKING LTD
- NBM TRAVEL COMPANY PVT. LTD
- NCC BANK
- NEO-NIMBUS SAVING &CREDIT CO-OPERATIVE LTD
- NEPAL AIRLINES
- NEPAL BIG MOUNTAIN TRAVEL COMPANY PVT. LTD
- NEPAL CANCER HOSPITAL AND RESEARCH CENTER
- NEPAL CREDIT AND COMMERCE BANK
- NEPAL INVESTMENT BANK
- NEPAL LIFE INSURANCE
- NEPAL SBI BANK LTD
- NEST FURNITURE PVT. LTD
- NET MAX TECHNOLOGIES
- NIASDHYA MARKETING PVT. LTD.
- NBL ACE CAPITAL LIMITED
- NIC ASIA BANK LTD
- NIMBUS HOLDINGS
- NMB BANK LIMITED
- ONTREAT PVT.LTD
- PANAS PHARMACEUTICALS PVT LTD
- PIXBEE ADVERTISING & MARKETING PVT LTD
- PLANET EDUCATION NEPAL
- PRABHU BANK
- "RABHU TECHNOLOGY PVT. LTD
- ZERO LOGIC SPACE PVT. LTD
- PRAKAT DRUG HOUSE
- PRATIK KHANAL & ASSOCIATES
- PREMIER INSURANCE CO.(NEPAL) LTD
- PRIME COMMERCIAL BANK LIMITED
- UDS

AND MANY MORE

* This list is current as of the time of publication



SOCIAL ENTREPRENEURSHIP

More than just being driven academically, our students are encouraged to use their business acumen to address social issues and develop business solutions to improve the quality of life of affected communities. Challenged with limited budget and resources, they are required to develop creative and cost-effective proposals to achieve their business goals. This enhances their practical experience in running a business, enabling them to apply their knowledge gained in the classroom to actual projects at the same time enhancing ethical, interpersonal, communication, leadership and problem-solving skills.



SOCIAL INNOVATION PROJECT

The Social Innovation Project at Taylor's University is a University Core Module that empowers students to identify real-world social challenges and develop innovative, sustainable solutions that create meaningful community impact. Through design thinking, teamwork, field research, and project implementation, students collaborate across disciplines to build socially responsible initiatives while strengthening their leadership, problem-solving, and entrepreneurial skills.

ENTREPRENEURSHIP ACCELERATOR PROJECT

Students will integrate all their learnings and demonstrate their competency, professionalism and entrepreneurship in applying the knowledge they have acquired throughout their course. In doing so, they gain life-long skills that prepares them for the working environment.

REAL WORLD EXPERIENCE

At IIMS, experience is at the heart of the learning process. Our carefully-tailored approach combines a strong foundation of theories, as well as avenues to apply these theories into practical settings to maximize learning. In order to achieve this, we employ a variety of teaching and learning strategies, where students are exposed to real-life scenarios and industry-relevant experiences that enhance student engagement, both inside and outside the classroom.

NURTURE ENTREPRENEURS AND BUSINESS LEADERS OF THE FUTURE



IIMS Impact Hub is a strategic initiative by IIMS College in collaboration with Reach Business & Management Consulting Pvt. Ltd., created to cultivate a culture of innovation, entrepreneurship, and industry engagement among students. The Hub serves as a dynamic platform where students collaborate with mentors, industry experts, startups, and business leaders to develop innovative ideas, solve real-world challenges, and transform concepts into sustainable ventures. Through mentorship, business incubation, networking events, workshops, innovation challenges, and practical learning experiences, IIMS Impact Hub equips future leaders with the knowledge, skills, and entrepreneurial mindset to create meaningful impact in their communities and beyond.

INDUSTRY IMMERSION PROGRAMME

The industry immersion programme is a 10-week course designed to help maximize your experience and provide you with the guidance, skills and knowledge to succeed in the ever-evolving business world.

Split into two stages, you'll first go through a workshop where you'll be exposed to personal mastery, team dynamics, and project management to prepare you for the full business immersion experience.

Then you'll enter the field to work with real clients on actual business projects. This is where you'll take the brief, conduct research, implement a strategy, test, execute and finally end with a final presentation of learnings.



CAREER ADVANCEMENT CENTER [CAC]

JOB READINESS PROGRAM

INDUSTRY-FOCUSED
SKILL DEVELOPMENT
PROGRAMS

INTERNSHIP AND
PLACEMENT
OPPORTUNITIES

CV, RESUME AND
PORTFOLIO BUILDING
SUPPORT

MOCK INTERVIEWS
AND CAREER
COACHING SESSIONS

SOFT SKILLS AND
PROFESSIONAL
COMMUNICATION TRAINING

INDUSTRY EXPERT
TALKS AND
NETWORKING EVENTS

CAREER COUNSELING
AND PERSONALIZED
GUIDANCE

HANDS-ON WORKSHOPS,
CERTIFICATIONS AND
PRACTICAL LEARNING

CORPORATE PARTNERSHIPS
AND REAL-WORLD INDUSTRY
EXPOSURE

THE CAREER ADVANCEMENT CENTER

is a dedicated platform committed to empowering students with the skills, opportunities, and industry exposure needed to thrive in today's competitive professional world. Designed to bridge the gap between academics and industry, the CAC supports students in exploring career pathways, developing employability skills, and building meaningful professional connections.

From career counseling and internship placements to industry networking, workshops, mentorship programs, and placement support, the center provides a holistic career development experience that prepares students for long-term success.



NATIONAL AND INTERNATIONAL FIELD TRIPS

Students are exposed to international business practices in a different cultural setting whilst exchanging views, experience, and network with students of foreign universities and communities. This is to drive international-mindedness for all our students as they step into the 4th Industrial Revolution.



STUDENT MOBILITY PROGRAMME

This is a unique opportunity for students to combine an overseas travel and cultural experience, focusing on various aspects of a region or areas of studies. This promotes international-mindedness in our students.



KEYNOTE SPEAKERS SERIES, FORUMS, WORKSHOPS AND CONFERENCES

These platforms link our students with industry leaders, through insightful talks and lectures. Students gain insights on global developments and issues that may impact their future practices.



OVERSEAS TRANSFER OPTIONS

Taylor's curriculum standard is internationally recognized. University offers the option of completing your Business program with one of established partner universities in the United Kingdom and Australia.



AUSTRALIA (AUS)

THE UNIVERSITY OF QUEENSLAND

- Bachelor of Business Management 1.5 + 1.5 years
- Bachelor of Commerce 1.5 + 1.5 years
- Bachelor of International Hotel and Tourism Management 1.5 + 1.5 years

ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY (RMIT)

- Bachelor of Business (Business Information Systems) 1 + 2.5 years
- Bachelor of Business (major in one : Blockchain-enabled Business; Business & Technology; Economics; Entrepreneurship; Finance; Financial Planning; Global Business; Innovation & Enterprise; Logistics & Supply Chain; Management & Change; Marketing; People & Organisation; Social impact; or no major) 1 + 2 years

UNSW SYDNEY

- Bachelor of Commerce 1 + 2 years

THE UNIVERSITY OF ADELAIDE

- Bachelor of Commerce (Accounting) 1 + 2 years

UNITED KINGDOM (UK)

UNIVERSITY OF ESSEX

- Bachelor of Science Accounting 1 + 2 years
- Bachelor of Science Accounting and Finance 1 + 2 years
- Bachelor of Science Accounting and Management 1 + 2 years
- Bachelor of Science Accounting with Economics 1 + 2 years
- Bachelor of Science Banking and Finance 1 + 2 years
- Bachelor of Science Finance 1 + 2 years
- Bachelor of Science Finance and Management 1 + 2 years
- Bachelor of Science Business Management 1 + 2 years
- Bachelor of Science International Business and Entrepreneurship 1 + 2 years
- Bachelor of Science Management and Marketing 1 + 2 years
- Bachelor of Business Administration 1 + 2 years
- Bachelor of Science Marketing 1 + 2 years
- Bachelor of Arts Economics 1 + 2 years or 2 + 1 year
- Bachelor of Science Economics 1 + 2 years or 2 + 1 year
- Bachelor of Arts Management Economics 1 + 2 years or 2 + 1 year
- Bachelor of Science Management Economics 1 + 2 years or 2 + 1 year
- Bachelor of Arts International Economics 1 + 2 years or 2 + 1 year
- Bachelor of Science International Economics 1 + 2 years or 2 + 1 year
- Bachelor of Arts Financial Economics 1 + 2 years or 2 + 1 year
- Bachelor of Science Financial Economics 1 + 2 years or 2 + 1 year

UNIVERSITY OF BRISTOL

- BSc International Business Management 1 + 2 years
- BSc Marketing 1 + 2 years
- BSc Business and Management 1 + 2 years

BACHELOR OF BUSINESS

[HONOURS]

Intake : January / May / September

This programme is designed to equip students with in-depth understanding of business administration concepts and practices, which encompasses all aspects of owning and operating a business. This includes the entire spectrum from business management, to marketing of goods and services.

This programme emphasises critical thinking skills, enabling graduates to deal effectively with an increasingly complex business environment. It focuses on the performance or management of business operations and thus the making or implementing of major decisions. The elements of administration include planning, organising, staffing, directing as well as budgeting.

Ultimately, graduates will be groomed with essential knowledge and skills to manage key business functions that will drive strategy, and be prepared for executive positions as well as the ability to build businesses.

WORLD #112

Business and
Management Studies



WORLD TOP 100

Marketing

WORLD TOP 200

Accounting & Finance

WORLD TOP 200

Economics & Econometrics



Primary Core

Common Core

- Business Communication
- Business Law
- Accounting for Non-specialist
- Introduction to Finance
- Introduction to Management
- Macroeconomics
- Microeconomics
- Organizational Behavior
- Principles of Marketing
- Quantitative Methods of Business
- Strategic Management
- Industrial Training or Industry Immersion

Specialization

Choose ONE of the options:

Option 1: Finance

Option 2: Management

Option 3: Global Business and Sustainability

Option 4: Marketing

Option 5: Digital Marketing and Analytics

Option 6: Digital Business and Transformation

For more information on our specialization modules, please refer to next page.

88 CREDIT HOURS



Complementary Studies

Choose ONE (1) of the below packages :

MINOR

Recommended packages :

- | | |
|--|--------------------------|
| • Accounting | • Natural Sciences |
| • Advertising | • Health Science |
| • Architectural Studies | • Management |
| • Biotechnology | • Marketing |
| • Broadcasting | • Mass Communication |
| • Business Analytics | • Mobile Technology |
| • Coding | • Chinese Language |
| • Construction Management | • International Business |
| • Creative Media Design | • Journalism |
| • Culinary Science | • Korean Language |
| • Culinary Arts | • Life Sciences |
| • Education | • Nutrition |
| • Entrepreneurship | • Performing Arts |
| • Event Management | • Project Management |
| • Finance | • Psychology |
| • Travel and Leisure Management | • Public Relations |
| • Food & Beverage Business Development | • Fintech |
| • Food Science | • Web Technology |

Choose any Minor package* offered by Taylor's University.

Refer to the Flexible education guide for the list of Minor packages.

Or

SECOND MAJOR

Recommended packages :

- | | |
|-------------------------|--------------------------|
| • Advertising | • Information Technology |
| • Broadcasting | • Mass Communication |
| • Creative Media Design | • Psychology |
| • Education | • Public Relations |

Choose any Second Major Package* offered by Taylor's University.

Refer to the Flexible education guide for the list of Second Major Packages.

Or

FREE ELECTIVES

Choose any FIVE (5) Free Electives* offered by Taylor's University.

Refer to the Flexible education guide for the list of Free Electives.

- | | |
|----------------------------------|----------------------------|
| • Activism and the Media | • Advertising Fundamentals |
| • Alternative Dispute Resolution | • Applied Econometrics |
| • Audience Studies | |

*Subject to Availability

*Meet Min. Module Pre & Co-Requisite

University Core

- Life Skills for Success & Well Being
- Millennials in Malaysia: Team Dynamics and Relationship Management
- Social Innovation Project
- Intercultural Management
- Professionalism at Workplace

*Students are requested to take Bahasa Kebangsaan A if they do not obtain a Credit for Bahasa Malaysia in SPM.

12 CREDIT HOURS



RISE WITH THE BEST

Option 1

Bachelor of Business (Honours) with

FINANCE

- Business Capstone
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- Derivatives
- Corporate Finance
- Econometrics
- International Finance
- Fintech and Innovation
- Risk Management

Option 2

Bachelor of Business (Honours) with

MANAGEMENT

- Business Capstone
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- Entrepreneurship and Small Business
- Sustainable Supply Chain Management
- Leadership and Change Management
- International Business Issues and Policies
- Ethics and Corporate Governance
- Transnational Management

Option 3

Bachelor of Business (Honours) with

MARKETING

- Business Capstone
- Consumer Behavior
- Integrated Marketing Communications
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- E-Commerce
- Services Marketing
- Interactive and Digital Marketing
- Marketing Analytics

THE BUSINESS LEADERS OF TOMORROW



Option 4

Bachelor of Business (Honours) with **GLOBAL BUSINESS AND SUSTAINABILITY**

- Business Capstone
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- International Business Issues and Policies
- Export Practices & Management
- International Finance
- International Marketing
- Social Entrepreneurship and Ethics
- Sustainable Supply Chain Management

Option 5

Bachelor of Business (Honours) with **DIGITAL MARKETING AND ANALYTICS**

- Business Capstone
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- Essentials of Big Data and Data Analytics
- Market Intelligence and Data Visualization
- Marketing Analytics
- Social Media Analytics
- Social Media Marketing
- Interactive and Digital Marketing

Option 6

Bachelor of Business (Honours) with **DIGITAL BUSINESS AND TRANSFORMATION**

- Business Capstone
- Entrepreneurship Accelerator Project 1
- Entrepreneurship Accelerator Project 2
- Marketing Analytics
- Interactive and Digital Marketing
- E-Commerce
- Digital Transformation
- Leadership and Change Management
- Sustainable Supply Chain Management

**PRACTICAL AND
EXPERIENTIAL
YET VIBRANT**



IIMS MUSIC AS MEDICINE

Music is a language understood by all living beings. It even has healing capabilities. A host of celebrities have performed during various events at IIMS and mesmerized the IIMS family with their soothing performances.



ROCK HEADS



ELEENA CHAUHAN



JOHN & THE LOCALS



KUMA SAGAR & THE KHWOPA



VEK



THE ELEMENTS



MONKEY TEMPLE



KARMA BAND



SAMIR SHRESTHA



DEEPAK BAJRACHARYA & THE RHYTHM



SUJATA THAPA



OASIS THAPA



MUKTI & REVIVAL



KENGAL MEHAR SHRESTHA



SABIN RAI & THE PHARAOH



KUTUMBA



COB WEB



PARIWARTAN BAND



YABESH



ABHAVA AND THE STEAM ENGINES



PRAJINA FT. REGAN



SUSHANT GHIMIRE

IIMS EXPERIENCE





GRADUATE MULTISKILLED

Taylor's Curriculum Framework (TCF) is a flexible study framework designed to future-proof you within Taylor's sphere, with a broader set of graduate capabilities beyond academic knowledge. Stand out from others with well-rounded skills built through borderless learning, hybrid degrees, mix-and-match modules, and work-based learning, supported by various initiatives.

1. GRADUATE WITH 8 TAYLOR'S GRADUATE CAPABILITIES (TGC)

Highly valuable capabilities for employability in the Fourth Industrial Revolution (4IR).



TGC 1

Discipline Specific Knowledge



TGC 3

Lifelong Learning



TGC 5

Personal Competencies



TGC 7

Entrepreneurialism



TGC 2

Critical Thinking,
Problem solving &
Creative thinking skills



TGC 4

Communication Skills



TGC 6

Social Competencies



TGC 8

Global Perspectives

2. STAND OUT WITH A GRADUATE CAPABILITIES ATTAINMENT STATEMENT (G-CAT)



Showcase your dedication in developing graduate capabilities.



Potential employers can make informed hiring decisions.

3. GET RECOGNISED WITH A SHINE AWARD IN CONTRIBUTING TO SOCIETY



Impactful Social Responsibility



Relationship Building & Networking



Teamwork & Collaboration



Personal Achievements



Cultural Adaption & Appreciation

TCF INITIATIVES

Mix & match module by complementing your primary major with:

FREE
ELECTIVE

MINOR

SECOND
MAJOR

EXTENSION

MASTER DEGREE LEVEL
MODULES (NEW)



Classroom to boardroom opportunities through innofest, bizpod, industry immersion projects



Engage with future employers during the professional development week



Build resilience, global perspectives & cultural adaptivity through student exchange programmes

TAYLOR'S SPHERE

Our well-balanced learning ecosystem and community, supported by staff, industry partners, and alumni. Within this atmosphere, we intentionally prepare you to graduate in demand by inspiring you with 3 intelligences : **Intellect, Craft, and Practical Wisdom.**

YOUR FIRST YEAR

- Customize your degree with mix-and-match modules, electives, minors, and other components.
- The First Year Learning and Mentoring Program helps you settle into IIMS while Life Skills modules prepare you for the journey ahead with communication, leadership and soft skills basics.

THROUGHOUT STUDIES

- With IIMS dedicated and experienced lecturers, entrepreneurship modules, community service projects, state-of-the art facilities, clubs and societies, alumni support and more, immerse in an atmosphere that inspires you with knowledge, creativity, and collaboration.
- Enjoy networking opportunities with industry leaders.
- Enhance your employment opportunities with IIMS Career Services Centre's 7-Step Graduate Development Plan.

FINAL YEAR

- With IIMS dedicated and experienced lecturers, entrepreneurship modules, community service projects, state-of-the art facilities, clubs and societies, alumni support and more, immerse in an atmosphere that inspires you with knowledge, creativity, and collaboration.
- Enjoy networking opportunities with industry leaders.
- Enhance your employment opportunities with IIMS Career Services Centre's 7-Step Graduate Development Plan.

HONE IN ON THREE INTELLIGENCES

INTELLECT



Taylor's Curriculum Framework offers a strong foundation with mix-and-match modules, industry placements, borderless learning, and more...

CRAFT



Nurture your creativity through IIMS's Innovate Space, Bizhub, Research & Enterprise.

PRACTICAL WISDOM



Build skillsets for the working world through Life Skills modules, guided by specialized moderators.



HOW WILL I STUDY?

Engaging Study of Incredible Results

TEACHING

Lectures will form the backbone of your studies in the first year, when you will be taking up to four modules at any given time. Each module will typically involve around three to four hours of study per week, combining a mix of formal lectures and activities such as tutorials or computer labs.

PRACTICAL TEACHING

Practical, self-directed study will play a central role in your learning throughout your degree, particularly in relation to the group and individual projects which take place from first year. 5 recently refurbished dedicated computer labs offering seamless internet, study area and off-class hour access is ideal for this purpose.

PERSONAL TUTOR

You will be allocated a personal tutor to help and advise you during your time at college. Your tutor is one of your first ports of call if you have any problems or questions and will offer you help, encouragement and feedback on your performance on the course.

HOW YOU WILL BE ACCESSED?

Modules assessment involves a combination of coursework and written examination. Lecture-based modules are typically be assessed via exam at the end of each semester. The coursework may be individual or group work involving programming, research, writing and/or presentations and reflections. Typically in the third and fourth years of some of courses, depending on which specialization path you follow, you will be assessed fully by a presentation and project reports.



TEACHING & LEARNING SUPPORT

COLLEGE LIBRARY

IIMS houses a physical library with more than 7000+ books covering all aspects of learnings.

ONLINE LIBRARY ACCESS

IIMS students and lecturers are given access to the University's subscribed online resources. This means students and lecturers can obtain the required educational contents without having to wait and go to the physical library.

ONLINE LEARNING (MYTIMES)

IIMS students and lecturers are given access to University's online learning platform, i.e. MyTimes. Through this platform, students will receive course materials, assignments and additional study resources.

IIMS STUDENT SUCCESS CENTRE

Student success Centre offers intervention for students via knowledge sharing through workshops, consultations and peer support services to provide learning opportunities throughout the student's journey towards academic success.

IIMS MOBILE APPS

IIMS students, lecturer and parents are given access to Mobile App. Through this platform, students will receive all course information such as notifications, class timetable, assignments, results, college events and more.



ENTRY REQUIREMENTS

There are no entrance exam. Also, while there are no specific subjects you need to study at secondary school to study Computer Science at IIMS, Mathematics are very useful.

ELIGIBILITY

- 50% marks or aggregate 2.0 CGPA in SLC/SEE
- 50% marks or aggregate 2.0 CGPA in +2/NEB
- or
- **International Baccalaureate (IB)** - Minimum 24 points in 6 subjects
- or
- **A Levels** - Minimum DD, or an equivalent of a minimum of 120 points

ADMISSION PROCESS

- Choose a course and complete the physical or online application form.
- Submit to college all required original documents.
- If any documents are not currently available or missing, please pre-inform us. You can later submit to admission team.
- University registration process only begins after submission of all required documents.

SCHOLARSHIPS

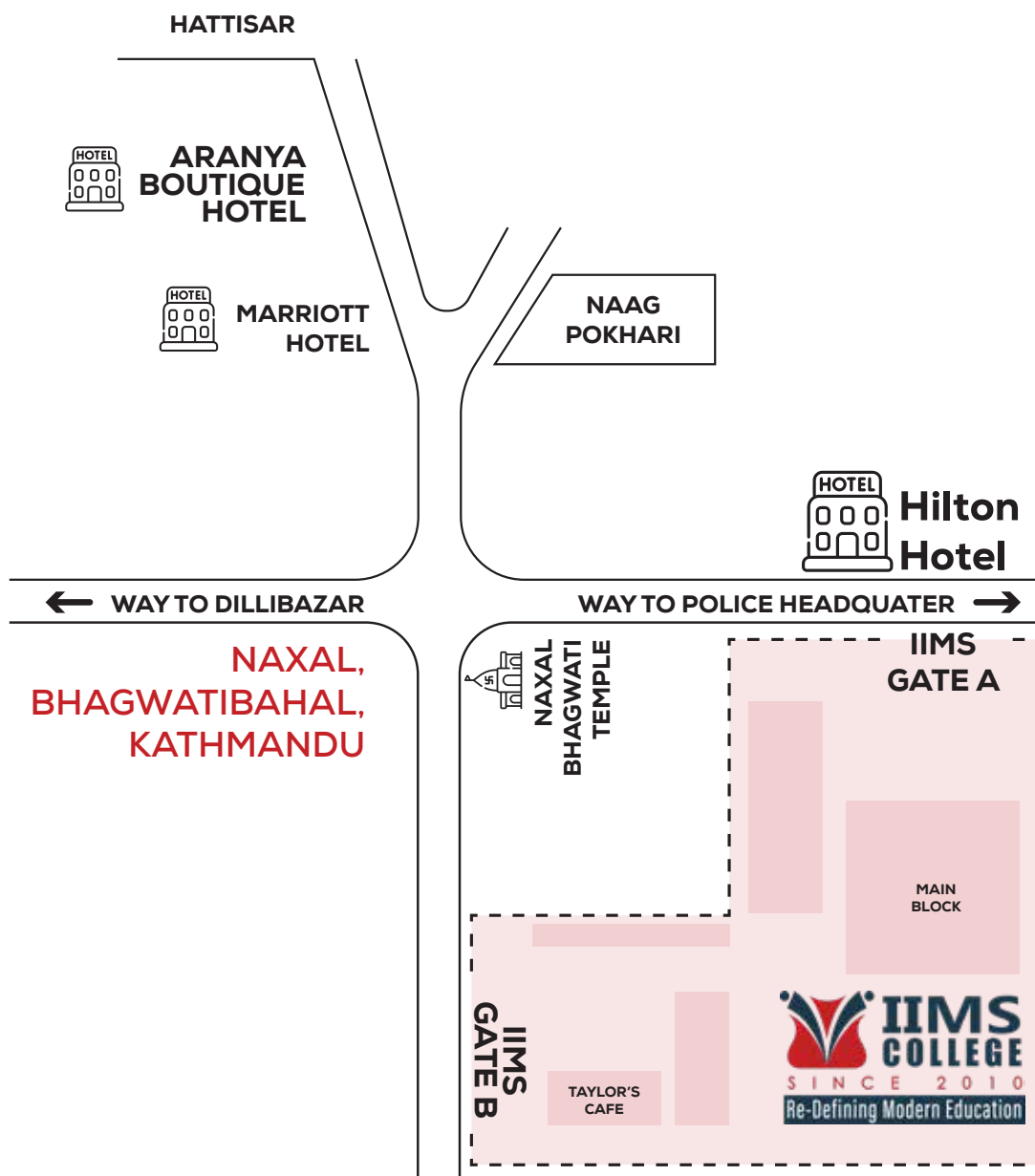
Each year we offer scholarships to 10% of enrolled students awarded on the basis of internal assessment, review and interview. Below are the listed scholarships. for more details please email us at admission@iimscollege.edu.np

- Merit Scholarship (Max. 75% tuition fee waiver)
- Talent (Non-Sports) Scholarship (Max. 100% tuition fee waiver)
- Sports Scholarship (Max. 100% tuition fee waiver)
- Community Scholarship (Max. 100% tuition fee waiver)
- Academic Excellence Scholarship (Max. Rs 50,000 fee waiver)

DOCUMENTS REQUIRED

- Academic Transcripts of Grade 10 & 12
- Character Certificates
- English Proficiency Test results or Medium of Instruction Letter
- Citizenship or Passport Certificate
- 2 * Passport sized Photo

LOCATION MAP



P.O. Box : 6721
Naxal - Bhagwatibahal
 (Opposite Hilton Hotel)
Kathmandu

BACHELOR OF BUSINESS [HONOURS]

This publication contains information, which is current as of June 2026. Changes in circumstances after this date may impact upon the accuracy of timeliness of the information. IIMS College does its best to ensure that the information contained herein is accurate, but reserves the right to change any information described in this prospectus without notice. Readers are responsible for verifying information that pertains to them by contacting the college.